



Seventh Annual Monterey Bay Birding Festival

Sept. 22-25, 2011

SNOWY PLOVER

\$5,000

As a Snowy Plover sponsor of the Monterey Bay Birding Festival, you will receive the following:

MARKETING BENEFITS:

- **Exposure** - The Monterey Bay Birding Festival generates audience involvement and offers your company unique opportunities to promote products and services.
- **Marketing** - The Monterey Bay Birding Festival offers the ability to gain direct exposure and target audience. You will be able to interact with local, regional, national and international attendees. This is a wonderful opportunity to invite potential customers and clients to the Pajaro Valley.
- **Spirit of Community** - The Monterey Bay Birding Festival's mission is promotion of birding education, conservation and ecotourism.

OTHER BENEFITS:

- **Company name on festival website front page with link to your home page**
- **Company name on list of sponsors in official festival program**
- **Company name posted on Sponsor's banner at Vendor's Faire**
- **Company logo and a 50-75 word description of your business or organization in the Sponsors special listing on the festival website**
- **Company logo displayed in festival program**
- **Exhibitor space**
- **Half-page company advertisement in festival program**
- **Twenty official Monterey Bay Birding Festival lapel pins**
- **Admission for 2 to three field trips (excluding Pelagic boat trip)**
- **Admission to all seminars, workshops and evening social receptions**
- **Admission for 6 for Saturday's keynote speaker**
- **Company name on electronic registration ticket**

Yes, we would happy to be a Snowy Plover sponsor and pledge \$5,000. Your sponsorship will ensure the success of the Seventh Annual Monterey Bay Birding Festival as well as assist in promotion of birding education, conservation and ecotourism. It is also tax deductible: if a business, it is a marketing expense; if an individual, the Monterey Bay Birding Festival is sponsored by the Monterey Bay Birding Festival Association, a non-profit 501(c)3 organization dedicated to showcase the unique nature and wildlife of the Pajaro Valley and Monterey Bay region. Please mail your sponsorship check to: **Monterey Bay Birding Festival, P.O. Box 2197, Aptos. CA 95001.**

Contact person: _____ **Business name:** _____

Mailing address (city, state, zip): _____

Telephone (Business/Mobile): _____

Fax: _____

E-mail: _____

Thank You! Monterey Bay Birding Festival Steering Committee
(831) 600-8893 www.montereybaybirding.org