



Join us for the 12th annual Monterey Bay Birding Festival, held Friday, September 23rd through Sunday, September 25th, 2016, at the Watsonville Civic Plaza in Watsonville, California.

Please consider being a participant in this year's festival. The Monterey Bay Birding Festival offers you exposure to your target audience allowing you to interact with hundreds of attendees. Our vendors and exhibitors play an important role in this growing event promoting birding education, conservation and ecotourism. It's a great opportunity!

We're starting early this year with "pre-festival" activities to excite the local communities. In early June, The Del Mar Theater in Santa Cruz will be showing "The Messenger", a film about the importance and conservation of our song birds. Wild Things, Inc. will have an educational program using rehabilitated birds and animals at Ramsay Park in Watsonville. We will have a presence in the 4th of July parades in Aptos and Watsonville. The festival will feature a wide variety of fascinating and fun field trips, workshops, social events and lectures by bird, wildlife and environmental experts from around the U.S.

Watsonville is located on the perimeter of the Monterey Bay Sanctuary and is an easy commute to Santa Cruz, Moss Landing, Monterey and Big Sur, offering a great opportunity to explore one of California's most scenic destinations.

Vendor Booths are \$70.00 per space. One 6' table and two chairs are provided.

Non-Profits and participating agencies, with merchandise for sale, will pay a discounted rate of \$35.00/ booth.

Non-Profit and participating agencies with no sales, will receive one booth at no charge. Additional booth space will cost \$35.00/space.

Application deadline for vendors and nonprofits is Friday, August 12, 2016.

Should you have questions, please contact me, Kathryn Herne, Vendor/Exhibitor Coordinator at kathrynherne@gmail.com. Thank you – we look forward to working with you.